
University of Pretoria Yearbook 2019

Introduction to research methodology 787 (GIE 787)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	10.00
Contact time	Twenty four hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This module will introduce students to the concept of research and will aim to prepare students for the Business analysis and research methodology module which forms part of the MBA curriculum.

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